

# TNT Bushy's<sup>®</sup> VILLAGE

2025

BRAND PARTNERSHIP AND  
SPONSORSHIP OPPORTUNITIES



Please note this event is subject to licensing approval

# BUSHY'S TT VILLAGE 2025

## Experience the Heart of the TT at Bushy's TT Village!

Bushy's TT Village is the ultimate destination for race fans looking to soak up the atmosphere of the Isle of Man TT Festival. Located in the stunning Villa Marina Gardens on Douglas Promenade, it offers an unbeatable mix of live entertainment, fantastic food, and, of course, the legendary Bushy's beer!

With four fully stocked bars, a variety of food vendors catering to all tastes, and top local acts performing daily, Bushy's TT Village has become an unmissable part of the TT experience. Thanks to a fantastic team of over 200 staff, the Village welcomes up to 90,000 visitors each year, cementing its reputation as one of the festival's must-visit attractions. Open daily from 2pm to midnight, it's the perfect place to enjoy the buzz of the TT.

Bushy's TT Village offers prime branding and promotional opportunities for businesses looking to connect with thousands of locals and visitors each day. From high-visibility on-site advertising to bespoke corporate hospitality packages and premium retail placements, we can tailor a solution to showcase your brand in the heart of the action.

**For sponsorship, advertising, or retail opportunities, contact our partners at Isle of Man Advertising & PR:**



[hello@iomad.com](mailto:hello@iomad.com)



+44 1624 620440

**Join us in 2025 and be part of the energy and excitement of the Isle of Man TT Festival at Bushy's TT Village!**



**“As Bushy’s TT Village continues to evolve, we’re always exploring new ways to enhance the experience and keep the atmosphere electric. Partnering with us provides an incredible opportunity to engage with a massive audience in a dynamic, high-energy setting.**

**With our 27th annual event kicking off on 29th May 2025, we’re gearing up to make this year’s Village bigger and better than ever. We’re excited to collaborate with our sponsors and partners to create something truly unforgettable.”**

Harry Barbour and Dave Wookey, Key Bar Events



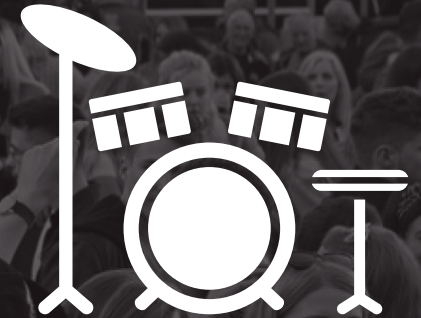


**3 BARS**  
WITH LEGENDARY  
**BEER**



CELEBRATING  
**27 YEARS**

**90,000+**  
PEOPLE OVER 10 DAYS

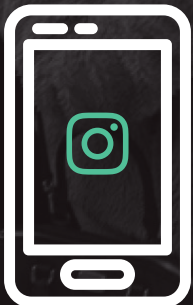


**OVER 45**  
LOCAL BANDS  
& ELTON JOHN TRIBUTE

OVER  
**285,000**  
FACEBOOK  
VIEWS IN 2024



 **86%**  
TIKTOK ENGAGEMENT



**55,000**  
PEOPLE REACHED  
ON INSTAGRAM IN 2024

FLEXIBLE  
**CORPORATE**  
**HOSPITALITY**  
PACKAGES



**NEW WEBSITE**  
LAUNCH 2025



# SPONSORSHIP AND BRANDING OPPORTUNITIES

No	Opportunity	Qty	Cost (each)
1	<b>Big Screen Advertising (15 seconds rolling)</b> - Digital Screen positioned on site, to watch LIVE racing during the day and view video/advertising footage content at other times.	15+	£735
2	<b>Website Banners</b> - 12 month website banner on the new Bushy's TT Village website. Banner will rotate 6 other advertisers on the home page.	6	£600
3	<b>Upper Inside Colonnade Package</b> - Up to 40 Banners across the inside of the Colonnade seating and entertainment area + 40 table wraps. A brand new proposition for 2025, for a full takeover of the inside Colonnade seating area, perfect to make a statement.	1 (2 year minimum contract)	£10,500 per year
4	<b>Premium Bar Sponsor</b> - 4 banners across the front of the bar, 5 feather flags and 2 side heras fencing panels.	1	£3,500
5	<b>Colonnade Windows</b> - Facing the promenade in the walkway up to the festival entrance.	4	£450
6	<b>Bar Runners (sets of 10)</b> - New for 2025, your branded bar runners will go across the four festival bars, including the premium cocktail bar.	5 (2 year minimum contract and includes production)	£1,000 per year
7	<b>Staff T-Shirts &amp; Hoodies</b> - over 500 items. Left breast only.	1	£3,500
8	<b>Entry Wrist Bands</b> - 50,000 branded entry wristbands, with an opportunity to work a new interactive idea for 2025 too (subject to discussions and costings).	1	£5,000

Contact Isle of Man Advertising & PR for bookings and further information

✉ [hello@iomad.com](mailto:hello@iomad.com)

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all prices do include VAT or production, unless stated



Staff T-shirts and hoodies



**SOLD**

Live Entertainment stage



Premium Bar

**SOLD**

Main Bar



Big screen advertising



# Snapshot of advertising opportunities

TMT  
**Bushy's**<sup>®</sup>  
**VILLAGE**

2025

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