

Spring Advertising Package

Longer days, Easter holidays, and a fresh new season—Spring is the perfect time to get your brand in front of thousands across the Isle of Man!

Our high-traffic advertising spaces in busy travel hubs and entertainment spaces will help you connect with locals and visitors as they embrace the season.

Why Advertise This Spring?

Reach Families on the Move

Engage visitors and locals enjoying Easter holidays.

Spring Adventures Await

Capture those travelling for day trips or staying on island for seasonal fun.

Tap into the Easter Market

Easter is a key shopping period—get your brand in front of eager buyers looking for seasonal offers!

All packages include free creative changes throughout the campaign. Need help with design? Our design fees are flexible and can be discussed to fit your needs.



See your brand across
51 digital screen placements
with this package!

Location	Full Package Details
Manxman Ferry (Year-Round Service)	20-second creative across 7 screens in passenger lounges, bars, and eateries (no sound), plus a 20-second ad with sound across all 40 cabin screens and the Bazeport streaming app
Fast Craft Manannan (March–October)	An A3 static poster on board the ship, as it embarks on its new season to Liverpool, Dublin & Belfast. (£60 production & Install fee).
Sea & Air Terminal Screens	20-second creative in the Sea Terminal (by Costa Express) and at the Airport Meet & Greet area.
Palace Cinema	2 screens displaying a 20-second creative with sound, perfect to hit that captive cinema audience.

You can mix and match our sites to create a package that works best for you! Get in touch with the team to find out more.

Campaign length	Price per month
1 Month	£1,115
2 Months	£1,100
3 Months	£1,050

Save
more than
15%

+44 (0) 1624 620440



hello@iomad.com

Prices do not include VAT. E8-OE

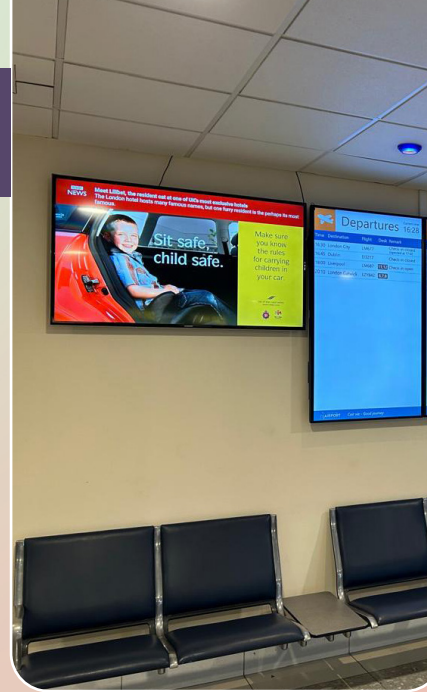


Mini-Spring Package

Designed with smaller businesses in mind, this package offers big opportunities at a smaller scale. Get your brand seen across our high-traffic digital screens located in key travel hubs, reaching commuters, travellers, and locals alike.

With flexible options and tailored support, the Mini-Spring Package ensures your business stands out—without overstretching your budget!

Perfect for making a big impact while meeting your unique business needs.



Ready to get started?
Secure your spot on our digital screens and make your brand stand out for 2025!



Location	Full Package Details
Douglas South Quay Screen	Douglas South Quay Screen external screen displaying a 10-second creative in a prime commuter and shopper location
Manxman Ferry	10-second creative across 7 screens in passenger lounges, bars, and eateries (no sound), plus a 20-second ad with sound across all cabin screens and the Bazeport streaming app.
Airport Arrivals Screen	10-second creative in the meet & greet area.

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Campaign length	Price Per Month
1 Month	£750
2 Months	£725
3 Months	£700

Save more than **20%**

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Prices do not include VAT. E6-OE



Static Site Add-Ons: take your advertising campaign to the next level

Take your new year campaign to the next level with our Static Site Add-Ons, designed to grab attention in key locations across the Isle of Man. Our vibrant lightbox displays and poster sites at the airport, sea terminal, and on buses offer perfect opportunities to build brand awareness and engage audiences in high-traffic, high-dwell areas.

Why Choose Static Out-of-Home advertising?

High Visibility

These ambient locations are perfect for capturing the attention of travellers, commuters, and tourists while they are either on the move or in high-dwell areas such as airport lounges.

Engage a Wide Audience

Whether they're island locals or visitors, your brand will be front and centre to a diverse mix of people as they travel.

Funky & Creative

Take advantage of these large, impactful spaces with a bold, funky creative to make sure your brand stands out.

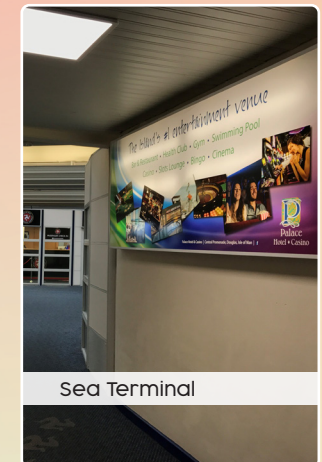
Location	Rental per month	Production and Installation
Isle of Man Airport Lightbox sites	From £165	From £170-190 per print
Isle of Man Sea Terminal Lightbox Sites	From £100	£190 per print
Isle of Man Buses Internal Panels / Bus Backs / T-Sides & Super Sides available	From £110	£17-455 per panel (depending on site and panel type)



Lightbox



T-Side



Sea Terminal

Combine with this Advertising Package and take advantage of maximising your Out of Home campaign! Let's find the right place and right time for your brand.